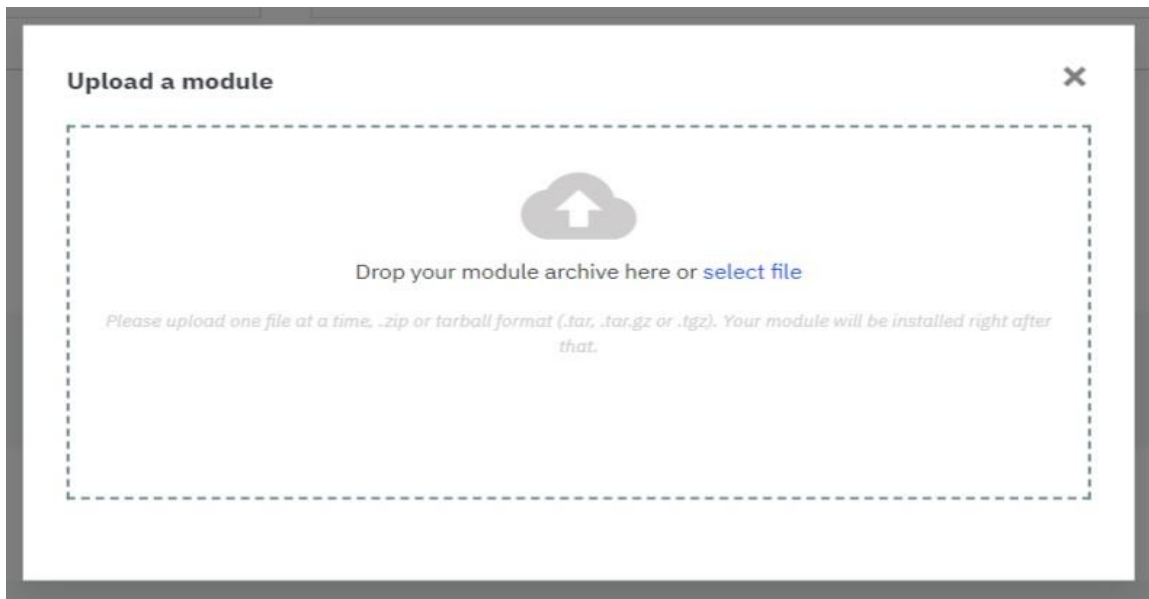


etracker analytics for PrestaShop 8.0.0 and higher

How to install

1. Open the **module manager** in your PrestaShop backend.
2. Click on **Upload module**.
3. Select the **ZIP file** of the etracker analytics module in the pop-up.



4. The installation will start automatically.
5. After successful installation, click on **Settings** to be redirected to the configuration.
6. Now open this [link](#) and log in to your etracker analytics account with your access data.

✓ Account key

etracker account key

Each etracker Tracking Code is clearly allocated to a licensed etracker account. The account key within the Tracking Code identifies the account for which the Tracking Code is used at the point in time of data collection. This unique account key is already inserted automatically into the Tracking Code under Settings → Integration → Setup/Tracking code.

Your account key is: **A1B2C3**

7. Copy your account key.
8. Paste this key into the settings of the PrestaShop module.

9. If you have set up your own tracking domain, enter it as follows:

webcrt.mydomain.com

10. Save your settings by clicking **Save**.

etracker

etracker integration module
With this plugin, you can quickly and easily integrate etracker analytics including the etracker tag manager and the etracker consent manager into your PrestaShop. **EVO-CON**
The only requirement is an active etracker account to enter your account key.

No etracker account?
Create an account here and test etracker for 30 days free of charge and without obligation!

Documentation

» How to use:

- English
- German

Settings

Account Key

Enter your account key

Custom Tracking Domain

Custom tracking domain, example webcrt.mydomain.com. No value, default etracker domain.

Save

That's it!

The integration provides you with access to the etracker all-in-one solution: **etracker analytics**, **etracker tag manager** and **etracker consent manager**.

The following Ecommerce events are measured automatically:

- Product detail page viewed
- Product added to the shopping cart
- Order completed

Extension options:

We offer the possibility to implement individual features according to your requirements. For customization or additional features please contact us at: service@m-cit.com.